



Join us at this 12th annual conference focusing on the current state of the Greater Washington Economy and the projected economic trends of the upcoming year. The session will present an analysis of the current economic trends and near term projections. Don't miss this opportunity to gain economic insight that will change your understanding of the economy in 2004 and beyond.



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George Mason University

12th Annual Conference Forecasting the Greater Washington Economy: 2004

New Parameters of the Growth Cycle

March 24, 2004
George Mason University, Fairfax Campus

8:30 am Registration George W. Johnson Center
9:00 am - 12:00 pm Dewberry Hall, Fairfax, Virginia

Registration fee: \$120.00 Walk in registration: \$150.00
REGISTER NOW at <http://mec.gmu.edu>

8:30 am - 9:00 am Registration with Breakfast and Networking

9:00 am Welcome and Introduction; presented by **Frank Sesno**, George Mason University Professor of Public Policy and Communications. Remarks by George Mason University President, **Dr. Alan Merten**

9:15 am Regional Economy Forecast Presented by **Dr. Stephen Fuller**, George Mason University Dwight Schar Faculty Chair, University Professor and Director, Center for Regional Analysis



"The Washington area economy outperformed the US economy in each of the last five years. What are the prospects for 2004 and for the remainder of the decade? Will the economy's other core industries experience sufficient growth this and next year to off set the likely slowdown in federal spending? And, what about job growth? Which sectors are growing and which are not? How has the economy changed since 2000 and has this positioned it for continuing growth? These questions will be answered and the current and near-term performance of the area economy will be examined in this year's presentation."

10:30 am Technology and Entrepreneurship in the Greater Washington Economy, presented by **Dr. Roger Stough**, NOVA Endowed Chair and Professor of Public Policy, Executive Director, Mason Enterprise Center, George Mason University.

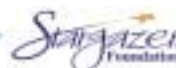


"Presents evolving patterns of entrepreneurship and enterprise development in a global context and the more common supporting public policies including taxation, subsidy, incubation support, loans, capital formation and acquisition. Examples are drawn from Europe, China and India. The policy framework is used to analyze and evaluate the supporting infrastructure (hard and soft) for technology intensive business development in the National Capital Region. Some comparisons are made to other technology intense regional economies in the U.S."

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